Ben Greenfield's

Optimized Habits for High Performers



Daily routines that Ben uses to defy aging and unlock *Boundless* energy & productivity!

Ben's Complete 12-Step Guide to

Optimized Performance

High Performance Habit #1: Walk

Walking is one of the most underrated activities in your health arsenal. It facilitates neuron growth, circulates blood, lymph, and cerebrospinal fluid, decreases cortisol, resets the eyes from looking at screens, strengthens tendons and ligaments, and stabilizes blood sugar. Most of the world's longest lived people walk a LOT.

Walking is an easy habit that you can pair with breathwork, grounding and natural light exposure.

Walk 8K-10K steps a day, and use a tracking device to ensure you do it. Bonus points for 5-10 minute walk before or after each meal.

High Performance Habit #2: Heat

Regular sweating or getting hot in a sauna results in improved endurance as well as benefits to red blood cells, muscle and brain tissue, stress resistance, and blood sugar control.

Sauna can be paired with other fundamentals. I practice breathwork in my sauna daily and finish with cold.

Do a dry or infrared sauna session 3-5 days a week, for 20-45 minutes.



High Performance Habit #3: Cold

Cold introduces a mild stressor, known as a hormetic stressor, known to increase cellular resilience and immune system strength.

Cold therapy is also particularly good for fat loss when performed in a fasted state and is not very time-consuming at all. You can use a cold shower, cold tub, cryo-helmet, or cooling vest to enjoy the benefits of cold.

Using a cold shower, cold plunge or cryotherapy, get cold for 2-5 minutes each day. Bonus points for one longer 10-15 min session each week.

High Performance Habit #4: Strength

Nearly every biological system in your body benefits from being under some sort of heavy load several times per week. In fact, lifting heavy weight could be one of the most potent tactics for defying age.

I mostly use just six main lifts: deadlift, chest press, pull-up or pull-down, squat, overhead press and row.

Do a full-body strength training session 2-3 times per week, pushing the muscles as close to failure (high reps or high weight) as you can with good form. One single set to failure for each muscle group is fine.

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High Performance Habit #5: Breath

Breathwork is a powerful way to tap into a host of perfect health benefits: increased nitric oxide, a stronger immune system, better sleep, higher energy levels and cellular oxygenation, better sex, and much more.

I breathe through my nose as much as possible the entire day. I also use breathwork to calm myself down for both sleep and afternoon naps. I mouth tape when I sleep. Finally, I use an app to do breathwork at least three times per week, usually paired with sauna and followed by cold therapy.

Using an app like Othership or BreathSource, do a breathwork session 3-5x/week. It can be anywhere from 5-60 minutes!

High Performance Habit #6: Air

It's crucial that you ensure the air you are breathing is filtered, clean, and pure.
Ideally, you are breathing outdoor air, but that is not of course possible all of the time.

In my book <u>Boundless</u>, I outline all of my tips for air quality and my favorite air filters. But the bottom line...

Invest in a good HEPA air filtration system in your office, home, and gym.



High Performance Habit #7: Light

Modern fluorescent and LED lighting, along with overhead lights and screens, can create similar problems as you might experience if you were holding a phone up to your head all day, or sitting next to a WiFi router all day. Get as much natural light as possible during the day, then use light blocking glasses, red lights and dim screens when the sun sets.

Be outside for at least 60 minutes per day, especially early in the day, even if there's cloud cover (the sun gets through!). Bonus points for mitigating all artificial light sources 1 hour before bed.

High Performance Habit #8: Electricity

EMF (electromagnetic frequency) radiation is a form of environmental pollution that is a direct result of this age of technology.

I recommend hardwiring as much as you can, especially by using ethernet instead of WiFi to do the majority of your work, and turning bluetooth/WiFi off whenever possible.

Turn off your WiFi router at night and keep your phone/wearables/devices in airplane mode whenever possible.

High Performance Habit #9: Water

You need to not only need to pay attention to the quality of your water intake, but the electron-charged minerals contained within that water, and even the type of vessels in which water is stored and the energy that water is exposed to. Drink out of glass, not plastic, whenever possible.

Drink filtered water only from glass bottles and invest in a water filtration system for your office/home, preferably reverse osmosis or carbon block filtration.

High Performance Habit #10: Sound

Every cell in your body vibrates with specific frequencies so paying attention to the sounds and music in your personal environment is a very good idea.

I choose uplifting, positive, and non-chaotic music such as classical, orchestral, and spiritual in my own living and working environment. I also frequently use binaural beats, sound frequency generators, and other forms of audio to induce a state of either relaxation or excitation. I also practice guitar 10-15 minutes every day!

Listen to uplifting, positive music, and preferably learn and play a musical instrument frequently. Bonus points if you use a sound app like <u>NuCalm</u>, <u>Sensate</u>, or <u>Sleepstream</u>.



High Performance Habit #11: Nutrition

Eat real food, as fresh and close to nature as possible, with a wide variety of proteins, fats, carbohydrates, plants, herbs, and spices, avoiding vegetable oils, processed sugar, and acellular carbohydrates. While nutritional supplements can be beneficial, don't fool yourself into thinking they are going to make a bigger difference than making good food choices.

Eliminate as much packaged food as possible, especially if it has vegetable oil and addes sugars. Bonus points: at restaurants, ask for food prepared in butter, ghee, olive oil or avocado oil instead of vegetable oils.

High Performance Habit #12: Spirit

Nothing is more important than caring for your soul.

I personally read religious texts, pray throughout the day, prioritize service and charity, and faithfully pick up my <u>Spiritual Disciplines Journal</u> each morning and evening to practice gratitude, remind myself to serve others, and reflect on my day. I also prioritize relationships, family and community, even if it means working less.

Care for your spirit every day, and spend quality time with friends and family as much as possible.

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Optimized Performance Sample Day

- 5 a.m. wake up, goal is to get 7-8 hours in bed
- Head to the bathroom for coconut oil pulling, tongue scraping, and face care
- Read the Bible and pray for 15-20 minutes
- Within 1 hour of waking making coffee or tea, take morning supplements with a large glass of water, and do 15 minutes of light movement
- Family huddle for reading devotional, praying, and meeting about the day
- Bathroom break. On one day per week, include binder like activated charcoal paired with coffee enema
- Workout for 30-60 minutes, alternating one day strength training and one day HIIT or calisthenics. Sundays are easy day for recovery
- · Make my morning smoothie
- Turn phone on airplane mode and connect computer via ethernet cable to avoid EMF and have WiFi off
- Put on blue light blockers
- Turn on air filter or open your office window
- "Eat the frog" do hardest/most mentally taxing task of day first
- Play positive, upbeat music during workday
- Practice gratitude and chew food slowly while eating
- Eat a wide variety of colorful foods with breakfast and lunch, with no seed oils or added sugars
- Take a 10-30 minute "siesta" or meditation/yoga nidra session
- Walk if possible during work in afternoon (answering emails, responding to messages, etc)
- More details in my book <u>Boundless!</u>

Exclusive Coaching Offerings

Click any of the links below for an instant 10% discount on any coaching or consulting from Ben.

Can't decide? <u>CLICK HERE</u> to book an optimization strategy call with a member of Ben's team.

20 Minute Consult with Ben CLICK HERE Jun

30 Minute Consult with Ben CLICK HERE AU

60 Minute Consult with Ben CLICK HERE \mathbb{W}

Unlimited Q&A Access with Ben

Ben is your personal "coach in your pocket" to guide you on your wellness journey. This option is best for those who need ongoing support but their schedule does not allow for regular consult scheduling. Walkietalkie style direct access to Ben every day.

Bonus:

• Complimentary access to Ben's Life Optimization Masterclass



VIP Coaching Program

12 months of personalized coaching to fully optimize every area of your life including fitness, nutrition, biohacking, cognition, productivity, and more. This option is a fit for those looking for the highest level of coaching support on the planet.

Bonus:

- 60 minute consult call
- Complimentary access to Ben's Life Optimization Masterclass

